

## Appendix B: Real Candidates Experiment -- Election 2000, Durham, NC.

*DCS 1997-2000* respondents were randomly assigned to one of the following instructions, prior to answering a series of items gauging political trust, efficacy, campaign participation and vote turnout:

**D1.** Now I'd like to direct your attention to the current election campaign, thinking about both the national elections, and the elections for various state offices here in North Carolina. Now as you know, over the years, election campaigns have varied a lot in their tone and character. And the kinds of candidates that end up running for office tend to vary from one year to the next. So every election is different. This time around, many commentators have noted that this election is remarkable for the number of really strong, tough men that are running for office: men who have firm ideas about what they intend to accomplish, and the determination and know-how to go about achieving it. What do you think? Has this been your general impression, or not?

**D2.** Now I'd like to direct your attention to the current election campaign, thinking about both the national elections, and the elections for various state offices here in North Carolina. Now as you know, over the years, election campaigns have varied a lot in their tone and character. And the kinds of candidates that end up running for office tend to vary from one year to the next. So every election is different. This time around, many commentators have noted that this election is remarkable for the number of really caring, compassionate men that are running for office: men who really feel for the community and understand our needs, and have the dedication and concern to put themselves out for others. What do you think? Has this been your general impression, or not?

**D3.** Now I'd like to direct your attention to the current election campaign, thinking about both the national elections, and the elections for various state offices here in North Carolina. Now as you know, over the years, election campaigns have varied a lot in their tone and character. And the kinds of candidates that end up running for office tend to vary from one year to the next. So every election is different. This time around, many commentators have noted that this election is remarkable for the number of really strong, tough women that are running for office: women who have firm ideas about what they intend to accomplish, and the determination and know-how to go about achieving it. What do you think? Has this been your general impression, or not?

**D4.** Now I'd like to direct your attention to the current election campaign, thinking about both the national elections, and the elections for various state offices here in North Carolina. Now as you know, over the years, election campaigns have varied a lot in their tone and character. And the kinds of candidates that end up running for office tend to vary from one year to the next. So every election is different. This time around, many commentators have noted that this election is remarkable for the number of really caring, compassionate women that are running for office: women who really feel for the community and understand our needs, and have the dedication and concern to put themselves out for others. What do you think? Has this been your general impression, or not?